

MOUNTAIN GAZETTE RATES - 2012

Open Rate

\$7.85 column inch

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Business Card

3-1/4" x 2" \$31.40

1/16 page

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3-1/4" x 6" \$94.20

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5" x 8"

6-1/2" x 6"

1/2 page

10-1/4" x 8" \$290.00

5" x 15-1/2"

Full page 10-1/4" x 15-1/2" \$380.00

Publication:

First & Third Thursday/Month

Deadlines:

Thursday before publication:

Copy – 12:00 Noon

Advertising – 5:00 PM

Business Directory: \$18 each,

must buy 5 issues

(\$90 pre-paid) Size: 3-1/4" x 1-1/2"

More sizes available

The *Mountain Gazette* is the hometown community newspaper for Bolton, Cambridge, Jeffersonville, Jericho, Underhill, and Westford, Vermont.

The *Mountain Gazette* store-delivers 4,500 in Bolton, Cambridge, Jericho, Underhill, and Westford, Essex Junction, Essex Center, Fairfax, Huntington, Hinesburg, Jeffersonville, Jonesville, and Richmond.

Web site - over 24,000 hits as of November 2011

Emailed to over 1000 readers, contributors & advertisers

TOTAL CIRCULATION – 4500 COPIES

The *Mountain Gazette* is owned and operated by Brenda Boutin.

Brenda Boutin has a B.A. in Graphic Design and iGraphic Designer. Ads are designed for you at no added cost.

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Subscriptions \$35.00 per year

Other publications available

2012 Animal Resources Guide

2011 Jericho – Underhill Community Directory

Contract Rates Available

SAVE UP TO 20%

Classifieds: \$6.50 for 25 words,

10¢ each additional word

INSERTS: 1 – 4 PAGES, 8-1/2" X 11" COST: \$45.00 PREPAID PER 1000

MUST PURCHASE FULL 4500 CIRCULATION

The *Mountain Gazette*

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