

MOUNTAIN GAZETTE RATE SHEET 2022

6558 VT RTE 116, STARKSBORO, VT 05487

802-453-6354 mtngazette@gmavt.net

www.mountaingazetteofvermont.com

The *Mountain Gazette* is the hometown newspaper
for Bolton, Cambridge, Jeffersonville, Jericho, Underhill and Westford, Vermont.

We store deliver copies of the paper in Bolton, Cambridge, Jeffersonville, Jericho, Underhill, Westford,
Hinesburg, Huntington, Richmond, Fairfax, Essex and Essex Junction.

TOTAL REGULAR CIRCULATION - 4500

*(During the pandemic it has varied at the present time we are back up to 3500
and rising. We plan to be back to full circulation by May 2022.)*

OPEN RATE

\$8.25 COLUMN INCH

Column width 1 7/16"

Listings below are measured width x height

Business card - \$33.00
3 1/4" x 2"

1/16 page - \$49.50
3 1/4" x 3"

1/12 page - \$66.00
3 1/4" x 4"

1/8 page - \$99.00
3 1/4" x 6"
5" x 4"

1/4 page - \$170.00
3 1/4" x 12"
5" x 8"
6 1/2" x 6"

1/2 page - \$290.00
10 1/4" x 8"
5" x 15 1/2"

Full page - \$390.00
10 1/4" x 15 1/2"

Business directory ads: \$18 each, must buy 5 consecutive issues (\$90.00 pre-paid)
No changes. Size 3 1/4" x 1 1/2"

Classified ads: \$6.50 for 25 words, 10 cents for each additional word

Prepaid contracts available - Save up to 20%.

Purchase six ads of any size and run within 12 month.

Call Brenda Boutin, advertising manager at 802-453-6354 for details

Subscriptions \$35.00 per year - 24 issues

Inserts 1-4 pages, 8 1/2" x 11" Cost \$45.00 prepaid per 1000
Must purchase full circulation

Publication First and Third Thursday/Month

Deadlines: Thursday before publication

Copy - 12:00 Noon

Advertising 5:00 PM

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