

# MOUNTAIN GAZETTE RATE SHEET 2024

6558 VT RTE 116, STARKSBORO, VT 05487  
802-453-6354 [mtngazette@gmavt.net](mailto:mtngazette@gmavt.net)  
[www.mountaingazetteofvermont.com](http://www.mountaingazetteofvermont.com)

The *Mountain Gazette* is the hometown newspaper  
for Bolton, Cambridge, Jeffersonville, Jericho, Underhill and Westford, Vermont.

We store deliver copies of the paper in Bolton, Cambridge, Jeffersonville, Jericho, Underhill, Westford, Hinesburg,  
Huntington, Richmond, Fairfax, Essex and Essex Junction.

TOTAL REGULAR CIRCULATION - 3500

## OPEN RATE

\$8.25 COLUMN INCH  
Column width 1 7/16"

*Listings below are measured width x height*

Business card - \$33.00  
3 1/4" x 2"

1/16 page - \$49.50  
3 1/4" x 3"

1/12 page - \$66.00  
3 1/4" x 4"

1/8 page  
3 1/4" x 6" or 5" x 4" - \$99.00

1/4 page - \$170.00  
3 1/4" x 12"  
5" x 8"  
6 1/2" x 6"

1/2 page - \$290.00  
10 1/4" x 8" or 5" x 15 1/2"

Full page - \$390.00  
10 1/4" x 15 1/2"

Business directory ads: \$18 each, must buy 5 consecutive issues (\$90.00 pre-paid)  
No changes. Size 3 1/4" x 1 1/2"

Classified ads: \$6.50 for 25 words, 10 cents for each additional word

Prepaid contracts available - Save up to 20%.

Purchase six ads of any size and run within 12 months.

Call Brenda Boutin, advertising manager at 802-453-6354 for details

Subscriptions \$35.00 per year - 24 issues

Inserts 1-4 pages, 8 1/2" x 11" Cost \$50.00 prepaid per 1000

Must purchase full circulation

Publication: First and Third Thursday/Month

Deadlines: Thursday before publication

Copy - 12:00 Noon

Advertising 5:00 PM

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