

MOUNTAIN GAZETTE RATES – 2021

The *Mountain Gazette* is the hometown community newspaper for Bolton, Cambridge, Jeffersonville, Jericho, Underhill, and Westford, Vermont.

The *Mountain Gazette* store-delivers 4,500 - Bolton, Cambridge, Jeffersonville, Jericho, Underhill, Westford, Essex Junction, Essex, Essex Center, Fairfax, Huntington, Hinesburg, Jonesville, and Richmond.

TOTAL CIRCULATION – 4500 COPIES

The *Mountain Gazette* is owned and operated by Brenda Boutin. Boutin has a B.A. in Graphic Design and is the Graphic Designer. Ads are designed for you at no added cost.

OPEN RATE

\$8.25 column inch,
Column width 1-7/16"

Listings below are measured width x height

Business Card

3-1/4" x 2"
\$33.00

1/16 page

3-1/4" x 3" \$49.50

1/12 page

3-1/4" x 4"
\$66.00

1/8 page

3-1/4" x 6" or 5" x 4"
\$99.00

1/4 page

3-1/4" x 12"
5" x 8"
6-1/2" x 6"
\$170.00

1/2 page

10-1/4" x 8" or 5" x 15-1/2"
\$290.00

Full page 10-1/4" x 15-1/2" \$390.00

Prepaid Contracts available – Save up to 20%. Purchase six ads, any size and run within 12 months.
Call Brenda for details, 453-6354.

Subscriptions \$35.00 per year

Publication: First & Third Thursday/Month

Deadlines: Thursday before publication:

Copy – 12:00 Noon

Advertising – 5:00 PM

Business Directory: \$18 each, must buy 5 issues (\$90 pre-paid) Size: 3-1/4" x 1-1/2".

Contract rates available, More sizes available

Classifieds: \$6.50 for 25 words, 10¢ each additional word

INSERTS: 1 – 4 PAGES, 8-1/2" X 11" COST: \$45.00 PREPAID PER 1000

MUST PURCHASE FULL 4500 CIRCULATION

The Mountain Gazette, 6558 VT RT 116, Starksboro, VT 05487 • Phone: 802-453-6354

mtngazette@gmavt.net • www.mtngazettevt.com

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